



TEAM PRO OVERVIEW

Team Pro is a purchasing opportunity offered only by Central Farm and Garden. It involves key suppliers with the mission of offering its dealers quality, reliability, support and recognition of our brands.

Team Pro products include turf, farm, forage seed and bird feed. These products are offered exclusively by Central Farm and Garden under the Home Pro, Farm Pro, Bird Pro, and All Pro labels.

To become a Team Pro dealer you must commit to supporting at least *one* out of the *four* of the Team Pro lines.

Central Farm and Garden offers its Team Pro dealers one-on-one support through training programs, product knowledge, marketing supplies, rebates, exclusive offers and annual account reviews. Central Farm and Garden's sales team will be fully engaged in assisting our Team Pro Dealers in executing the details of this program.

Central Farm and Garden promotes the Team Pro program by having its brands become the central focus of its key customers. Brand recognition encourages repeat business. Central Farm and Garden and Team Pro dealers have a vested interest in each other's success.

Central Farm and Garden stands behind the integrity of the Team Pro brands, working with established and dedicated suppliers.

We all win when we work as a team...TEAM PRO.